

# Business Planning for Development of New ASCs Interactive CD

This panel of seasoned professionals, will lead you through the ASC development process from a variety of viewpoints and perspectives. From concept to reality this interactive format will cover:

- **Structuring your partnership**
- **Financial feasibility analysis**
- **Software**
- **Equipment and supplies**
- **Architecture**
- **Financing**
- **Construction**
- **State Licensing, Medicare certification and accreditation**

**TOP RANKED SPEAKERS!**

## Topics and Speakers

Start up Success: 10 Key Steps Developing a Successful Surgery Center (**Thomas Mallon MBA** Regent Surgical Health, LLC)

Developing & Structuring Joint Ventured ASCs (**Joe Zasa JD** Woodrum ASD)

Financing Your ASC: How to Get Off the Ground and Ensure Success (**Peter Myhre** MarCap Corporation)

Critical Design Considerations for an Efficient, Patient Dignified ASC (**Wade C. Taylor AIA** Wade Taylor & Associates, LLC)

"Sizing the Opportunity" – The Proven Fundamentals of ASC Business (**Christopher T. Collins MHA** ECG Management Consultants, Inc.)

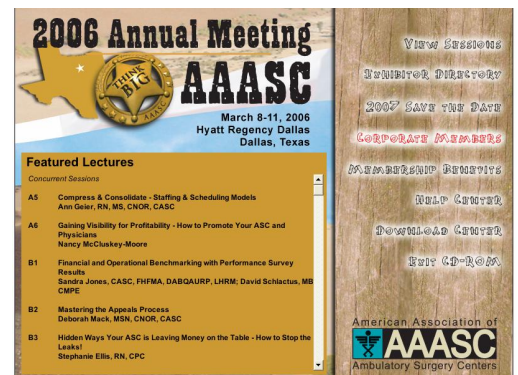
From Certificates of Occupancy to Accreditation (**Sherry Rogers RN CNOR, Anita Lambert Gale** HealthMark Partners)

Equipment Needs for the New ASC (**Peggy Beddingfield** Medical Source Systems, LLC)

How to Effectively Select Management Software for Your ASC (**Jim Clark Jr. MBA** Soft-Aid, Inc **Scott Palmer** Prescient Healthcare Systems)

### Features on Interactive CD

- Unique Presentations that include the speaker handouts and audio of their session
- Interactive menus for other products and ASC resource information
- Ability to take notes and more...

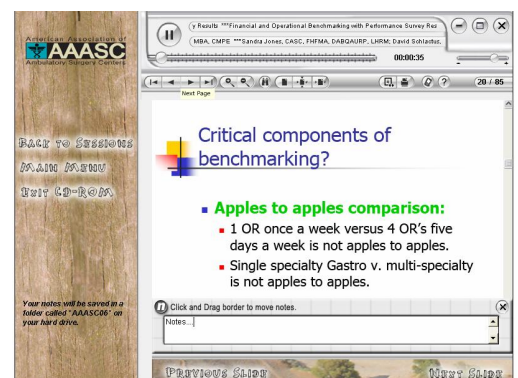


## Ordering Information

**Member: \$75, includes Advanced ASCs CD**  
**Non-Member: \$125, includes Advanced ASCs CD**

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